PHILIP MORRIS

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October 4, 1979

Ms. Ann Brady
Newspaper Advertising Bureau
485 Lexington Avenue
New York, New York 10017

Dear Ms. Brady:

I just wanted to send a short note of thanks for the help you provided in uncovering information last week about the newspaper industry.

It was most helpful in the preparation of our presentation.

Sincerely,

Claude Beck

Claude Beck
Media Manager

/pb

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Source: https://www.industrydocuments.ucsf.edu/docs/pyyn0004